

CLAIMS

1. A headwear piece comprising:

2 a crown comprising an exposed external surface having a front, a rear, a
right side, and a left side,

4 the crown further comprising a surface for embracing a wearer's head to
maintain the headwear piece in an operative position on the wearer's head,

6 the crown having a) a front/right side octant; b) a right side/front octant; c)
a right side/rear octant; d) a rear/right side octant; e) a front /left side octant; f) a
8 left side/front octant; g) a left side/rear octant; and h) a rear/left side octant;

first information identifying an event on at least one of the front/left side and
10 front/right side octants; and

second information identifying a plurality of participants in the event on at
12 least one of a) the right side/front octant; b) the right side/rear octant; c) the
rear/right side octant; d) the left side/front octant; e) the left side/rear octant; and
14 f) the rear/left side octant.

2. The headwear piece according to claim 1 wherein the second

2 information is situated so that the second information is not identifiable viewing the
headwear piece from a front elevation perspective.

2 3. The headwear piece according to claim 1 wherein the second
information is situated so that the second information cannot be seen viewing the
headwear piece from a front elevation perspective.

2 4. The headwear piece according to claim 1 wherein the headwear
piece comprises a brim/visor projecting forwardly from the crown.

2 5. The headwear piece according to claim 4 wherein there is third
information on the visor related to the event.

2 6. The headwear piece according to claim 1 wherein the second
information comprises an identification of each of the plurality of participants in the
event.

2 7. The headwear piece according to claim 6 wherein the identifications
each comprise a logo associated with a team.

2 8. The headwear piece according to claim 5 wherein the first
information identifies an all star event, the third information identifies one of a

4 plurality of divisions of teams participating in the all start event, and the second
information comprises an identification of teams participating in the all star event
in the one division of teams.

2 9. The headwear piece according to claim 1 wherein the exposed
external surface of the crown extends continuously in an inverted cup shape.

2 10. The headwear piece according to claim 1 wherein the crown has a
top opening through which a wearer's head projects with the headwear piece in
the operative position on the wearer's head.

2 11. The headwear piece according to claim 1 wherein the first
information identifies a non-athletic event.

2 12. The headwear piece according to claim 7 wherein there are a
plurality of logos located in at least one of the octants.

2 13. The headwear piece according to claim 12 wherein a plurality of
logos in the at least one octant have a normal orientation and are skewed from the
normal orientation.

2 14. The headwear piece according to claim 12 wherein the logos are randomly oriented in the at least one octant.

2 15. The headwear piece according to claim 1 wherein the second information is defined by producing embroidery directly on the crown.

2 16. The headwear piece according to claim 7 wherein the logos are provided on each of a) the right side/front octant; b) the right side/rear octant; c) the rear/right side octant; d) the left side/front octant; e) the left side/rear octant; 4 and f) the rear/left side octant.

2 17. The headwear piece according to claim 16 wherein the logos are substantially uniformly distributed on each of a) the right side/front octant; b) the right side/rear octant; c) the rear/right side octant; d) the left side/front octant; e) 4 the left side/rear octant; and f) the rear/left side octant.

2 18. The headwear piece according to claim 1 wherein the second information is not present on either of the front/right side and front/left side octants.

2 19. The headwear piece according to claim 1 wherein the crown has a rear opening and an adjustable strap for changing a configuration of the rear opening to thereby alter an effective size of the headwear piece.

2 20. The headwear piece according to claim 19 wherein there is fourth information on the adjustable strap.

2 21. The headwear piece according to claim 20 wherein the fourth information identifies the event.